



PARTICIPANT TOOLKIT

Bowl for Kids' Sake



THANK YOU FOR DEFENDING POTENTIAL

You've taken the first step to Defending Potential by registering for this years Bowl for Kids' Sake. Now it's time to get started raising funds and awareness — this toolkit contains tips and resources to help you along the way.

Big Brothers Big Sisters Miami Valley creates and supports one-to-one mentoring relationships that ignite the power and promise of youth.

TECHNOLOGY TIPS

- Share your fundraiser on social media - Facebook ,Instagram, Twitter, TikTok, Linked In! Where you are connected other people are too!
 - Click [HERE](#) for some posts to get you started fast!
 - Click [HERE](#) for some verbiage to mix and match with posts!
- Use Videos to help your fundraiser!
 - Create short form TikToks with trending sounds
 - Create short form Reels with trending sounds
 - Start a Faceook, Instagram, or TikTok live and talk about how the organization has impacted you!
 - Upload Youtube videos talking about your experience with the organization.
- Tips when posting
 - Use your own stories whenever possible! People want to hear what you have to say!
 - Tag BBBS Miami Valley in your post! We would love to interact with it.
 - Use hashtags #BFKS2025 #BigBrothersBigSisters
 - Create a QR Code for your fundraiser page to make it easier for people to donate in person! Create one for free [HERE](#).
 - Want to make some custom posts? Get access to our Bowling Pin Logo [HERE](#).



ANALOG FUNDRAISING

- **TEXT** your friends and ask them to donate to BBBS!
- **CALL** your family members - not only would they love to give to your fundraiser but they would love to speak with you!
- Take your QR Code and put it on a **TRIFOLD** which you can leave in the lobby of your workplace.
- Print **FLYERS** and put them up at your local library or coffee shop (with permission, of course)
- **EMAIL** your co-workers, classmates or friends about your fundraiser!

MOST IMPORTANTLY : Whether you decide to raise money on a digital platform, analog platform, or both - make sure to **THANK your donors!**



GENERAL FUNDRAISING IDEAS

Remember the Cause

Big Brothers Big Sisters matches children facing adversity with caring, adult mentors. Kids who have Bigs are more likely to graduate high school and college, less likely to use drugs and alcohol and have higher self-esteem than their peers. Share what you know about BBBS with your prospects and they will be more willing to donate.

Start with Past Donors

If you want to see a list of your supporters from a past event, just let us know! We can supply their contact info and donation amounts as well.

Be Social

Utilize your social network by sharing your fundraiser on Facebook or twitter. You could also put the link in your Instagram, or Tik Tok Bio.

Aim High

The quickest and easiest way to meet your goal is to ask for at least \$25 every time. Make your personal pledge the first!

Get it Matched

Many companies will match an employee's contributions to a charity. Ask your HR Director or Office Manager if your company participates in a Company Match program. If so, your donation will go even further.

Make it Personal

Tell your network why you're supporting Big Brothers Big Sisters. Let them know about the life-changing outcomes and personal experiences you may have had with BBBS or your own mentor.

Face-to-Face

Fundraisers have a lot of luck by simply walking around their office or neighborhood and asking their contacts to support them with a donation.

FAQ

Who should my donors make a check out to?

Big Brothers Big Sisters Miami Valley

How do i get the check to you?

Bring it with you when you come to bowl! We will have a station set up to process day of donations. If you would like to get it to us before your bowling day just send us an email and let us know if you would like to drop it off, mail it, or we can pick it up!

Can my donors donate cash?

Absolutely! Just bring it with you when you come to bowl and we will add it to your total! If you would like to get it to us before your bowling day just send us an email and let us know if you would like to drop it off, mail it, or we can pick it up!

What is BBBS Miami Valleys Tax ID (or EIN Number)?

Bowl for Kids' Sake is a charitable event run by Big Brothers Big Sisters Miami Valley, which is recognized as a 501(c)3 not-for-profit organization. The tax ID number or EIN number for BBBSMV is 31-0641306

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